

POST SHOW SUMMARY



Fact & Figures

Event name:	The 4th International Exhibition & Conference on Green Building & Retrofits held in Thailand for the Asia Market
Event date:	18 - 20 September 2014 (10.00 am – 6.00 pm)
Venue:	Hall 5 - 6, IMPACT Exhibition and Convention Center
Organizer:	IMPACT Exhibition Management Co., Ltd.
Exhibition Area:	6,750 sqm. (GBR Expo Asia 2014)
Exhibitors:	135 Exhibitors 118 Thai Companies and 17 foreign companies (GBR Expo Asia 2014)
Visitors:	7,764 (Local 5,978 and International 1,786)
Conference:	1,440 Delegates (13% international)
Website:	www.greenbuilding-asia.com
Co-located Events:	PULIRE ASIA PACIFIC The Asia Pacific Cleaning Industry Expo The 7th International and Conference on Building Maintenance & Facilities Management held in Thailand for the Asia Market
Key Exhibitors Profile:	Building Construction Materials & Systems, Electricity Management, Exterior work and Landscape, Finishing Product, Materials & Systems, HVAC, Lighting Management, Professional Service, Software, Waste & Toxic Management, Water Efficiency Management



Exhibitor statistics

96% value the show as a tool to reach their targeted customer

82% satisfied with quality of visitors

75% satisfied with sales lead

The expo attracted Exhibitors from well-known and competitive companies with international participation from **Taiwan, Vietnam, Hong Kong, China, Malaysia, Singapore, South Korea, Cambodia, Japan** and more.

Leading brand

BANGKOK CABLE CO., LTD, CLEAN AIR (THAILAND) CO., LTD., EAGLE ASIA INTERNATIONAL IND LTD., ENERGY DEVELOPMENT (THAILAND) LTD., ENERGY SERV CO., LTD., HATARI LED CONTINENTAL TOOLS CO., LTD., NAKATA-CUN (THAILAND) CO., LTD, PLANET COMMUNICATIONS ASIA PLC, POWERMATIC CO., LTD., THAI TAKASAGO CO., LTD., TOA PAINT (THAILAND) CO., LTD., SFTEC TECHNOLOGY CO., LTD., VISTA ASSOCIATE CO., LTD.

"GBR Expo Asia 2014 is the gateway for Thailand and Asian's green building industry which give opportunities for new suppliers and distributors, including our company, to introduce various type of innovative products and solutions for building owners. We expect next year show will attract more exhibitors and visitors and create the growth on green building industry."

Patarapoom Komolkiti
Business Development Manager
Energy Serv Co., Ltd.

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The expo attracted more than **7,764 trade visitors** out of which 1,786 were overseas visitors from **24 countries**. The visitor profile included many segments such as Developer / Building Owners / Landlords, Interior Architecture and Building Design, Exterior Architecture and Building Design, Contractor and Consultants, System Integrators, Educational Institution, Entertainment / Tourist Attraction, Exhibition & Convention Center, Facility Engineering / Maintenance, Government Agency / State Enterprise, Hotel & Resort / Service Apartments, Landlord / Property Development, Transportation Hub, Hospitals / Medical Centers, Shopping Mall, Commercial / Office Building, Residential Building, Place of Worships, Industrial Manufacturing.

Some of the quality trade visitors

AGC Flat Glass (Thailand), Bangchak Petroleum Public Company Limited, Bangkok Metropolitan Administration, Bayer Thai Co., Ltd., Bouygues-Thai Ltd., Chartered Square Holding Company Limited, German-thai Chamber of Commerce, Keppel Thai Properties PCL., KTG Inter Associates Ltd., Loxley Public Company Limited, Managed by Knight Frank Thailand, Meinhardt (Thailand) Ltd., N.C.C. Management and Development, NIPPON PAINT Co., Ltd., OSOTSPA CO., LTD., Progress Fasilicons Management Co., Ltd., Pruksa Real Estate PCL., P.T.K. WOOD Co., Ltd., PTT Public Company Limited, Raimon Land Service, Samitivej Hospital, Scitech (Thailand) Co., Ltd., TCC Capital Land Limited, Team Group, Toyota Motor Thailand, Univentures

Visitor statistics

88%
rate GBR from good to excellent

84%
satisfied with number of exhibitors

90%
satisfied with publicity of the event

93%
satisfaction with the conferences

Over 65%
have purchasing decision maker

Over 40%
have purchasing decision maker

"This conference was the best conference concerning green building, I have gained a lot of information, for instance, future of Thailand's buildings, outlook of green building in Southeast Asia, as well as Thailand green building 2014 Reviews from well known organizations. At the exhibition, there were many booths from well-known companies. I felt good that I had this good opportunity to visit and get to build business relationship with them. Next time, I wish to be invited once again."

GBR Expo Asia 2014 has significantly expanded my horizon towards green building. Throughout the conference sessions, I have learned a lot from the prestigious speakers who came to share their visions about the needs, key drivers and future trends of green building industry. The exhibition also gave me a great opportunity to explore new relevant products and technologies available in the market, as well as make some connections with the business peers."

มานัญจรา เพชวรัตน์น้อย

นักพัฒนาธุรกิจ ฝ่ายพัฒนาธุรกิจเอกชน

TEAM GROUP

Mr. Phasin Ratanalert

**Green Building Consultant / Engineer
SCG Cement-Building Materials Co., Ltd.**

Industry Seminars

- Specialised Marketing Mission (SMM) Building Materials Sector to Bangkok By MATRADE
- Thailand Cleaning Contractor's Club Executive Housekeeper Association of Thailand
- Achieving Sustainability through Green Building By TUV SUD PSB Pte., Ltd.
- Thai Appraisal Foundation
- Property Management Association of Thailand

Major Conferences Covering from

Facility Management

- Thailand Green Building Conference 2014
- Facilities Management Conference 2014
- Asia Pacific Cleaning Industry Forum

Certification Course

National Fire Protection Association 101

