

World Spa & Well-being Congress (WSWCongress 2016) - Strength of Metal -

Overview: The element of Metal is renowned for its strength, persistence, and determination. A 'metal' person is patient, ambitious, wise, business oriented and good at organization and stability, with strong impulses and can bring about transformation of those who surround them. They can be controlling and set in their ways while also being self-reliant, preferring to handle their problems alone. They also appreciate luxury and enjoy the finer things in life.

Thursday 22nd September 2016

Master of Ceremonies: TBA, Director, Thai Spa Association

10.00 - 10.30 Registration

10.30 - 10.35 **Opening Remarks**

10.35 – 11.00 **Let the Fanfare Begin**

Celebrating with ambition the strength and structure of what metal can bring.
Proposed: Cheerleading Association of Thailand

11.00 – 12.00 **Strength of Spirit**

Driven by persistence and determination
Proposed: Spa Director M-Spa International

12.00 – 13.00 Transforming the Tastebuds

13.00 – 14.00 **Strength of Body**

Human resources – the building blocks of success
Proposed: Spa Director, Banyan Tress Spa

14.00 - 15.00 **Strength of Mind**

SLOW Beauty® for a fast world - unconstrained by time, envy or vanity, where the practice of restoration and healing begins with a choice.
Proposed: Shel Pink Slow Beauty Pioneer

15.00 – 15.15 Transforming the Tastebuds

15.15 – 16.15 **Strength of Organisation**

Multi award winning with multiple outlets, multiple expectations and multiple headaches. How structure and self-reliance can bring stability.
Proposed: Spa Director, Oasis Spa

16.15 – 17.15 **Strength of Brand**

The business of brand building for success
Proposed: Spa Director, Lets Relax

17.15 – 17.30 Wrap up & Close of Day

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Friday 23rd September 2016

- 10.00 – 10.15 Registration
- 10.15 – 10.20 **Welcome Address**
- 10.20 – 11.20 **The Face of Metal**
Putting on a brave face? The use of gold and other metals to enhance the inner beauty
Proposed: Angkana Chaicharoensukkasem, EIG Dermal Wellness (Thailand) Co.,Ltd.
- 11.20 – 12.20 **The Body of Metal - Body Armoury**
Metal is more associated with the face but there are body treatments that use metal (and no, we just don't mean the metallic sheets for body wraps!) Tin and other metals have been innovatively developed for surprising results
Proposed: Rain Tree Spa, Phuket
- 12.20 – 13.30 Transforming the Tastebuds
- 13.30 – 14.30 **Metallic Tools of the Trade**
While many things traditionally made of metal are today may of plastics, we look again at what this means and how it affects our business operation
Proposed:
- 14.30 - 15.30 **Metal Design and Décor**
Showcasing durability of metal and how creative adaptation can give spectacular results
Proposed: Bill Bensley, Bensley Design Studios
- 15.30 – 15.45 Transforming the Tastebuds
- 15.30 - 16.30 **Metal Mind**
The mind can be strong, forceful and pragmatic, but e have raped and pillaged our culture and traditions in our search for the newest spa 'fix', but now is the time to pay our penance.
Proposed: Master Mantak Chia, Author, Healer, Founder of the Universal Healing Tao System
- 16.30 –16.45 Topping out
- 16.45 –17.00 Collection of certificates