

Spa Therapist Workshop (STW2016) - The Power of Touch -

Overview: Therapists are the building blocks are the modern 'healers' of our industry. We can provide all the glitz and glamour to attract our customers, but it is through their hands that our customers can experience a heightened state of well-being, so understanding the 'power of touch' is vital to our long term stability.

Thursday 22nd September 2016

Master of Ceremonies: TBA, Director, Thai Spa Association

12.30 - 13.00 Registration

13.00 - 13.35 **Opening Remarks**

13.35 – 14.05 **Anatomy of our Industry**

Understanding the human body

Proposed: Spa Trainer, Chiva-Som Academy

14.05 – 14.35 **No Sex please "we're Professional"**

Preventing the 'Happy Ending' stigma

Proposed: Spa Trainer, Wat Po Thai Traditional Medical School

14.35 – 15.05 **Thai Spa Goes Global**

The joys & pitfalls of working overseas

Proposed: Spa Owner, SensAsia Urban Spas, Dubai

15.05 – 15.20 Transforming the Tastebuds

15.20 – 15.50 **Therapy or Trendy**

Therapies that have therapeutic benefits or just trendy marketing ideas? Who decides?

Proposed: Spa Trainer, Ila Thailand

15.50 – 16.20 **Now Trending**

All the latest in Spa Products, Spa Treatments, Spa Innovations, Spa Media

Proposed: Director, AsiaSpa Magazine, Hong Kong

16.20 - 16.50 **The Last Word in CV's**

A well presented CV contains important information about your work history. References and certificates are equally important, even if your HR Director thinks otherwise!

Proposed: Director, BC Writing Services

16.50 – 17.00 Topping out

17.00 – 17.15 Collection of Certificates