



The 5th International Exhibition & Conference on Facility and Property Management, Building and Plant Maintenance held in Thailand for the Asia Market

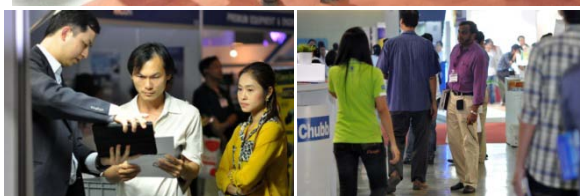
19 - 21 September 2012 10.00 a.m. - 07.00 p.m.
Hall 7, IMPACT Exhibition Center, Bangkok, Thailand



FACTS & FIGURES

Event Name	The 5 th International Exhibition & Conference on Facility and Property Management, Building and Plant Maintenance held in Thailand for the Asia Market [BMAM (Maintenance) Expo Asia 2012] *Part of Construction and Building Technology Week
Event Date	19 th – 21 st September 2012
Venue	Hall 7, IMPACT Exhibition Center, Bangkok, Thailand
Show Organizers	IMPACT Exhibition Management Co., Ltd. CMC Exhibition Services Pte Ltd
Exhibition Area	6,750 sqm. - BMAM (Maintenance) Expo Asia 2012 30,000 sqm - Construction and Building Technology Week
Exhibitors	126 Exhibiting Companies - BMAM (Maintenance) Expo Asia 2012 486 Exhibiting Companies - Construction & Building Technology Week
Visitors	3,309 Trade Visitors - BMAM (Maintenance) Expo Asia 2012 15,618 Trade Visitors - Construction & Building Technology Week
Conference	1,117 Conference and Seminars Attendees
Show Website	www.maintenance-asia.com
Co-located Shows	Construction and Building Technology Week: CONSTECH 2012 (Construction) Green Building & Retrofits Expo Asia 2012 (Green Building) INSTALL/PALME Thailand 2012 (Professional Audio Lighting & Installation) Pool&SpaTech Asia 2012 (Pool & Spa) BMAM (Maintenance) Expo 2012 (Maintenance)

POST SHOW SUMMARY



61 % of exhibitors' primary reasons to exhibit are to generate sales, launch new products, penetrate account and enter to new market

78 % of exhibitors rate the quality of visitors at good

87 % of exhibitors see the show is a valuable tool to reach customers



5 Key Exhibiting Profiles

Facility & Property Management
Building Cleaning & Maintenance
Facility Security
Facility Fire Safety
Plant Maintenance



Organized by: **CMC** **IMPACT**

EXHIBITOR STATISTICS



BMAM Expo Asia as the place for leader in industry to do business, exchange experiences and also show the innovation of products. Visitors were treated to some impressive presentations and demonstrations by many companies. We meet with the decision makers and target clients of security section. This is a perfect change for us to get a lot of connections. We hope to participate for the next event.



*Mr. Suraphan Dechnarongwut, Chief Executive Officer,
Avisis (Thailand) Co., Ltd*



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VISITOR STATISTICS

“ BMAM Expo Asia is the best platform for conducting business activity. The exhibition was well prepared. I'm looking forward to see what next year BMAM will showcase. ”

Mr. Worawais Trichadtkul, Offshore Production Process Controller, Chevron Thailand Exploration & Production Ltd.

Landlords ▪ Factory ▪ Building Owners ▪ Facility Operators ▪ Developers ▪ Architects ▪ Facility Engineering ▪ Plant Manager ▪ Facility Manager ▪ Property Manager ▪ All maintenance professionals who manage or owns: Factories, Hotels, Resorts, Schools, Universities, Hospitals, Commercial and Office Buildings, Industrial Parks and Estates, Shopping Malls, Mixed Developments, Golf Clubs, Sports & Entertainment Facilities, Condominiums, Residential Buildings, Transportation Hubs, Critical Facilities, Estate Fields, Places of Worships, Tourist Attractions



- 70 % of visitors describe the show excellent or good
- 72 % of visitors visit the show to placed order or contact established
- 81 % of visitors will attend BMAM Expo Asia 2013

Over 15,000 Quality Trade Visitors

Chevron Thailand Exploration & Production Ltd. ▪ 3M Thailand Ltd. ▪ Bank of Thailand ▪ PTT Public Company Limited ▪ Bumrungrad Hospital Public.Co.,Ltd. ▪ Airports of Thailand ▪ Property Care Services (Thailand) Ltd. ▪ Provincial Electricity Authority ▪ Central Pattana Public Company Limited ▪ Siriraj Hospital ▪ CP-Meiji Co, Ltd ▪ Metropolitan Waterworks Authority ▪ Hemaraj Land Development ▪ Robinson Department Store PCL ▪ The Landmark Bangkok ▪ Electricity Generating Authority of Thailand ▪ L'OREAL (Thailand) Co.,Ltd. ▪ Center Point ▪ SC ASSET Public Company Limited ▪ TCC Luxury Hotels & Resorts Co.,Ltd. ▪ B.B.D.Development Co.,Ltd. ▪ Boon Rawd Brewery Co.,Ltd. ▪ Bank of Ayudhya PCL. ▪ Bangkok Hospital Medical Center ▪ Berli Jucker Cellox Limited ▪ Bangkok Airways Co.,Ltd. ▪ Paradise Park Co.,Ltd. ▪ Hewlett-Packard (Thailand) Ltd ▪ C.P.Land Public Company Ltd ▪ S.C.Office Park Co., Ltd. ▪ Ananda Development ▪ Park Fico Co.,Ltd ▪ Nokia Thailand ▪ Big C Supercenter Public Company Limited ▪ Design 103 international ▪ Ongsa Architects Company Limited ▪ Univentures Public ▪ Kasikorn Bank ▪ MITR Technical Consultant Co., Ltd. ▪ Isuzu Motors Co., (Thailand) Ltd. ▪ Farm Chokchai ▪ Summit Laemchabang Auto Seats Manufacturing Co.,Ltd. ▪ NHK SPRING (Thailand) Co.,LTD.



ilities Management Conference 2012
September 20th, 2012
Phoenix 1-2 Impact Muang Thong Thani
Bangkok, Thailand

Conducted by key industry EXPERTS

3 Major Conferences Covering from Facility Management to Green Building Construction:

- Thailand Facility Management Conference
- Thailand Green Building Conference + Post Conference Workshop
- Facility Fire & Security Summit

6 Intensive Certification Course & Seminars

- Certification Course: NFPA 101: Life Safety Code
- Building Safety Regulation + Case Study of Tiger Pub
- Workplace Safety for Industry
- Energy Savings for Industrial and Commercial Facilities
- Real Estate Market Updates
- Corporate Social Responsibilities

over
1,117
delegates

Conference & Seminars Partners:



Supporting Government Agencies:



Supporting Associations:



Part of:

