



The 2nd International Exhibition & Conference on Green Building & Retrofits held in Thailand for the Asia Market
 19 - 21 September 2012 Hall 7, IMPACT Exhibition Center, Bangkok, Thailand 10.00 a.m. - 07.00 p.m.



FACTS & FIGURES

Event Name	The 2 nd International Exhibition & Conference on Green Building & Retrofits held in Thailand for the Asia Market [GBR Expo Asia 2012] *Part of Construction and Building Technology Week
Event Date	19 th – 21 st September 2012
Venue	Hall 7, IMPACT Exhibition Center, Bangkok, Thailand
Show Organizers	IMPACT Exhibition Management Co., Ltd. CMC Exhibition Services Pte Ltd
Exhibition Area	6,750 sqm. – GBR Expo Asia 2012 30,000 sqm - Construction and Building Technology Week
Exhibitors	126 Exhibiting Companies – GBR Expo Asia 2012 486 Exhibiting Companies - Construction & Building Technology Week
Visitors	3,309 Trade Visitors – GBR Expo Asia 2012 15,618 Trade Visitors - Construction & Building Technology Week
Conference	1,117 Conference and Seminars Attendees
Show Website	www.greenbuilding-asia.com
Co-located Shows	Construction and Building Technology Week: CONSTECH 2012 (Construction) Green Building & Retrofits Expo Asia 2012 (Green Building) INSTALL/PALME Thailand 2012 (Professional Audio Lighting & Installation) Pool&SpaTech Asia 2012 (Pool & Spa) BMAM (Maintenance) Expo 2012 (Maintenance)

POST SHOW SUMMARY



- 61 %** of exhibitors primary reasons to exhibit are to generate sales, launch new products, penetrate account and enter to new market
- 78 %** of exhibitors rate the quality of visitors at good
- 87 %** of exhibitors see the show is a valuable tool to reach customers

EXHIBITOR STATISTICS

11 Key Exhibiting Profiles

- Building Material & Systems
- Building Systems, Structure & Substructure
- Energy Efficiency & Energy Harvest
- Exterior Works & Landscaping
- Finishing Product & Materials
- Building Mechanical & Electrical Services
- Management
- Fittings
- Interior finishing
- Professional Services
- Waste & Toxic Management
- Water Efficiency Management





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VISITOR STATISTICS



Landlords ▪ Developers ▪ Architects ▪ Contractors ▪ Consulting/M&E Engineers ▪ Building/Factory Managers
▪ Property Managers ▪ Maintenance Engineers ▪ Importers & Distributors of Green Products ▪ Government ▪ Ministries ▪ Military & Municipalities and all who are involved in Green Buildings

- 70 % of visitors describe the show excellent or good
- 72 % of visitors visit the show to placed order or contact established
- 81 % of visitors will attend Green Building & Retrofits Expo Asia 2013

Over 15,000 Quality Trade Visitors

Chevron Thailand Exploration & Production,Ltd. ▪ 3M Thailand Ltd. ▪ Bank of Thailand ▪ PTT Public Company Limited ▪ Bumrungrad Hospital Public.Co.,Ltd. ▪ Airports of Thailand ▪ Property Care Services (Thailand) Ltd.▪ Provincial Electricity Authority ▪ Central Pattana Public Company Limited ▪ Siriraj Hospital ▪ CP-Meiji Co, Ltd ▪ Metropolitan Waterworks Authority ▪ Hemaraj Land Development ▪ Robinson Department Store PCL ▪ The Landmark Bangkok ▪ Electricity Generating Authority of Thailand ▪ L'OREAL (Thailand) Co.,Ltd. ▪ Center Point ▪ SC ASSET Public Company Limited ▪ TCC Luxury Hotels & Resorts Co.,Ltd. ▪ B.B.D.Development Co.,Ltd. ▪ Boon Rawd Brewery Co.,Ltd. ▪ Bank of Ayudhya PCL. ▪ Bangkok Hospital Medical Center ▪ Berli Jucker Cellox Limited ▪ Bangkok Airways Co.,Ltd. ▪ Paradise Park Co.,Ltd. ▪ Hewlett-Packard (Thailand) Ltd ▪ C.P.Land Public Company Ltd ▪ S.C.Office Park Co., Ltd. ▪ Ananda Development ▪ Park Fico Co.,Ltd ▪ Nokia Thailand ▪ Big C Supercenter Public Company Limited ▪ Design 103 international ▪ Ongsa Architects Company Limited ▪ Univentures Public ▪ Kasikorn Bank ▪ MITR Technical Consultant Co., Ltd. ▪ Isuzu Motors Co., (Thailand) Ltd. ▪ Farm Chokchai ▪ Summit Laemchabang Auto Seats Manufacturing Co.,Ltd. ▪ NHK SPRING (Thailand) Co.,LTD.

CONFERENCE & SEMINARS



3 Major Conferences Covering from Facility Management to Green Building Construction:

- Thailand Facility Management Conference
- Thailand Green Building Conference + Post Conference Workshop
- Facility Fire & Security Summit

6 Intensive Certification Course & Seminars

- Certification Course: NFPA 101: Life Safety Code
- Building Safety Regulation + Case Study of Tiger Pub
- Workplace Safety for Industry
- Energy Savings for Industrial and Commercial Facilities
- Real Estate Market Updates
- Corporate Social Responsibilities

over 1,117 delegates

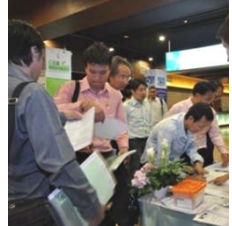
Conference & Seminars Partners:



Facilities Management Conference 2012
September 20th, 2012
Phoenix 1-2 Impact Muang Thong Thani
Bangkok, Thailand



Conducted by key industry EXPERTS



Supporting Government Agencies:



Supporting Associations:



Part of:

