

Privacy Notice

For Business Partners

Made and announced at IMPACT Muang Thong Thani

Date 17 May 2022

IMPACT Exhibition Management Co., Ltd. (the “Company”) is required to process, which includes collection, recording, using, and disclosure of, personal data of visitors to Exhibition and Convention Center (the “Visitors”), for the normal business operations of the Company and according to the purposes stated below. Thus, the Company hereby notifies the Visitors of details of such processing of personal data, as follows:

Details of Data Controller

Name: IMPACT Exhibition Management Co., Ltd.
Address: No. 47/569-576 Moo 3, 10th Floor, Bangkok Land Building, Popular Road 3, Banmai Sub-district, Pakkred District, Nonthaburi
Contacts: IMPACTPDPA@IMPACT.CO.TH
02-833-6373
Website: WWW.IMPACT.CO.TH

Personal Data Protection officer: Name: PDPA COMMITTEE
Address: IMPACT Exhibition Management Co., Ltd.
No. 47/569-576 Moo 3, 10th Floor, Bangkok Land Building, Popular Road 3, Banmai Sub-district, Pakkred District, Nonthaburi
Contacts: IMPACTPDPA@IMPACT.CO.TH / Tel. 02-833-6373

Details of Personal Data

- Personal data to be collected:
- Personal data of Business Partners, or their authorized directors or staffs, as follows:
 - Name-surname, address, telephone number, email, ID card number, date of birth
 - Occupational and educational record, information on individual expertise
 - Bank account number, motor vehicle’s plate number
- Processing purposes:
- The Company is required to process personal data as to enter into the agreement between the Business Partners and the Company and to perform its obligations under such agreement, provided that the Company will not be able to perform such obligations without personal data of the Business Partners.
 - The Company processes personal data for its legitimate interest in conducting business operations of the Company by taking into account the Business Partners’ fundamental rights. The data processing shall include contacting with the Business Partners to complete the business transaction; analyzing, verifying, and improving internal procedures of the Company; or exercising its right under the laws; etc.
 - The Company processes personal data such as name-surname, work position, organization and photo/video in relation to its operations and events for its legitimate interest as to promote such operations and events through different channels such as email within the Company and affiliates, website, Facebook, LINE, YouTube or other social media sites, or other types of media, e.g. broadcast advertising and printing.
 - The Company processes personal data for its legitimate interest as to provide and maintain security within its premises, including to verify identification of the person entering into its premises, and to record video footage via CCTV.

- The Company is required to process personal data to comply with the relevant laws on public health such as to prevent communicable disease or pandemic.
 - The Company processes personal data for its legitimate interest as to evaluate, adjust and improve the provision of its services and promotional campaign to facilitate and provide better service to the Business Partners.
 - The Company will process personal data throughout the period of which the relevant agreement or business transaction between the Business Partners and the Company is still valid or active, and/or as required for the compliance of law or under the statute of limitations or for the establishment, compliance, exercise, or defense of legal claims. Upon expiration of the permitted period, the Company shall eradicate such data/document by an appropriate method.
- Processing period:
- The Company may disclose the personal data to government agencies as being required by laws.
 - The Company may disclose the personal data for its legitimate interest in conducting business operations of the Company by taking into account the Business Partners' fundamental rights, and as being required by the laws.
- Person to which personal data may be disclosed

Rights of the Data Subject

As the Data Subject, you are entitled to:

- (1) Withdraw any consent given to the Company (if any);
- (2) Access your personal data including to obtain copy of such personal data or to be informed the source of collection without your consent (if any);
- (3) Obtain from the Company or request the Company to transfer to other data controllers the personal data that can be transferred automatically;
- (4) Object the collection, use or disclose of your personal data;
- (5) Request the Company to delete, eradicate or make unidentifiable your personal data;
- (6) Request the Company to suspend the use of your personal data;
- (7) Request the Company to correct or update your personal data to avoid confusion
- (8) Make complain to the authority in case you consider the Company's action not in compliance with the Personal Data Protection Act B.E. 2562 (2019).

In this regard, you can contact the Company's Data Protection Office to request action according to your rights at **IMPACTPDP@IMPACT.CO.TH**; **Tel 02-833-6373**, and you can access to more information on data protection and relevant forms by visiting our website **WWW.IMPACT.CO.TH**
